## RACCOONADA

SWEET LIKE A RACCOON



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# RACCOONADA



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# CONTENT

#### 01-02 ABOUT US

Raccoonada Nuts and Dried fruits Trading inc. is a canadian Import-export Company (Ontario corporation no. 1578211-2) working in Agri-Food industries with our corporate head office in Ottawa, Ontario, CanadaOur market research has shown that there is a growing demand for healthy food options, especially in busy urban areas.

#### O3-O6 SAYER DOTES

Sayer dates are one of the most prominent dates in the world. They contain 75% sugar thus they are described as the sweetest dates in the world. Sayer date have less than 16% moister so they are semidried and durable and easy to keep and do not show any contamination after two years.

# O7-12 DICED SAYER DOTES

Diced Dates are Sayer dates that, after washing and pitting, are cut into pieces and placed inside this package.Why? So that when you drink tea or coffee, you can have a harmless sweet that is mostly fructose and is easily absorbed by your body's cells.

# 13-16 MAZAFATI DOTES \*\*\*\*

Mazafati dates are soft and fleshy, a bit sweet not super sweet with a hint of caramel flavor. It is also white on the inside. This makes them unique and a standout among other varieties worldwide. This kind of date is mostly consumed freshly. It is also popular as a fresh and nutritious snack.

#### 17-18

#### MAZAFATI DOTES .....

Raccoonada has made numerous efforts to process, grade and package this idate, calling it as the signature brand. Packaging the fruit at the center of harvest makes Raccoonada Mazafati date remarkably distinguished among other brands. We have two different Packaging for Mazafati Dates, Regular 600 gram Packaging creative cubic 400 gram Packaging.

#### 19-22

#### KALOTCH DOTES

Kaloteh dates, which are produced the most in Jiroft Kerman, are initially red in color and have an appearance similar to Mazafati dates. These dates are classified as semi-dry dates and have a medium amount of juice. Kaloteh dates are large in size, and the best ones are between 2 and 4 centimeters long and the best ones are between 2 and 4 centimeters long.

#### 23-26 PIAROM DOTES

Mariami dates are also known as Piarom dates. The most delicious semi-dried dates in the world and chewy in texture. They have a unique sweet taste with the traits of toffee and caramel. Piarom date is mostly harvested mostly throughout the Persian Gulf.

#### 27-30 TRUFFLE DOTES

Date Truffle is actually a concoction of dates with sesame and various types of nuts, one of the most delicious products full of date properties. This product is produced using high-quality dates, washed, pasteurized and pitted, without using any additives and preservatives.

#### 31-32

#### RACCOONADA

Combination of Technology and Healthy Food!In todays fast-paced world, there is a huge demanding for natural, healthy food. While there are too many unhealthy options and fast foods, Racoonada is proposing to grab a nutritious package of Racoonada dates



#### **ABOUT US**

**Raccoonada** Nuts and Dried fruits Trading inc. is a Canadian Import-export Company (Ontario corporation no. 1578211-2) working in Agri-Food industries with our corporate head office in Ottawa, Ontario, Canada. Our market research has shown that there is a growing demand for healthy food options, especially in busy urban areas. By combining technology and healthy food, Raccoonad is poised to fill this gap in the market. We have analyzed the market size and competition and have developed a comprehensive business plan to ensure Raccoonada success.





our main product is Date, a heavenly energetic fruit which is in particularly grown in the southeast area in Iran. All types of dates are harvested, washed, sanitized and packed within a complete healthy process.

These delicious super fruits are the perfect addition to everyday meals or to grab as an on the go snack or add to protein bars as a complementary for athletes.

Ensuring proper packaging is another issue that has always been at the core of our business. We truly believe that proper food packaging creates lasting impression on the shelf and in the mind of customers.

It helps hygienic transportation and prolongs the shelf life and reduce the risk of an item spoiling. For that reason, the experts at Raccoonada company have crafted a quality, to ensure its protection from any possible damage both during transiting and sitting in the store shelves

The packages come in different sizes and shapes compatible to the customers' needs and desires.







#### SAYER DOTES

**Sayer dates** are one of the most prominent dates in the world. They contain 75% sugar thus they are described as the sweetest dates in the world. Sayer date have less than 16% moister so they are semidried and durable and easy to keep and do not show any contamination after two years. Sayer dates are grown exclusively in Khouzestan province in Iran and they are locally known as "Stamaran dates".



These dates are soft, large and dried with light brown color. Date's pit in this kind of date has very little adhesion to its flesh and is easily separated.

Due to its softness and moisture, it can be used in confectionary and culinary industries such as pastry, desserts, icecream, biscuits, vinegar,...

In every 100 grams of Sayer dates, consumers will find 78 grams carbohydrate, 1 gram protein, 50 mg phosphorous, and 60 mg calcium.







## 2 SAYER DOTES

These date fruits also boast several other essential nutrients, including vitamin A and K. Thus, eating Sayer dates throughout the year play a key role in increasing skin and eyes' health.









Moreover they are packed with fibre and antioxidants. Sayer dates also contains more carbohydrates (approximately 78 g in 100 g), making them a satisfactory snack. our Sayer dates come with a perfectly sealed pouch box packaging in one Kilogram.



#### DICED SAYER DOTES

**Diced Dates** are Sayer dates that, after washing and pitting, are cut into pieces and placed inside this package.







nutritious snack, try Diced Dates.

Why? So that when you drink tea or Our dates are diced for your All dates have a reasonable amount coffee, you can have a harmless convenience, ready to be thrown of fiber and are a rich source of sweet that is mostly fructose and is into your favourite sweet dish. You potassium. The most important use easily absorbed by your body's can add them to your cereal, salad... of this type of date can be defined cells. Or even if you get hungry and Dates are great for post-viral as its use instead of sugar and any are looking for a healthy and chronic fatigue syndrome sufferers other artificial sweetenerEven those as well as excellent for those who who have diabetes and blood sugar suffer with anemia.

can use date chips.



This type of date can be used in combination with other foods such as yogurt and to prepare cakes, sweets, cookies, various desserts and smoothies. Date chips can be included as one of the useful and nutritious options in the combination of nuts. With this method, children can also benefit from the beneficial properties of dried dates. All the good properties that exist in dates are also defined as the benefits of dried dates.













The iron, antioxidants, and vitamins found in date chips reduce hair loss and increase its thickness. Consuming date chips and including them in your daily diet plays a good role in hydrating, strengthening, and refreshing the skin. To prevent these date pieces from sticking together in the packaging, dextrose powder is also used. Our Diced Dates are flavoured with Coffee. The packaging is 550 gram in a fully sealed Plastic jar.







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These dates are one of the most significant

DOTES 400CR













# 4 MAZAFATI

**Mazafati dates** are soft and fleshy, a bit sweet not super sweet with a hint of caramel flavor. It is also white on the inside. This makes them unique and a standout among other varieties worldwide. This kind of date is mostly consumed freshly. It is also popular as a fresh and nutritious snack.

With fascinating black color and moisture between 15% and 35%, depending on harvesting time and region, this date has a huge annual yield and accounts large portion of date consumption in the world. Mazafati dates are mostly from Iran's kerman province, and the finest ones comes from Bam city. These dates are known for their dark black color and their moist caramelized texture.





**Raccoonada** has made numerous efforts to process, grade and package this date, calling it as the signature brand. Packaging the fruit at the center of harvest makes Raccoonada Mazafati date remarkably distinguished among other brands. We have two different Packaging for Mazafati Dates, Regular 600 gram Packaging and creative cubic 400 gram box. Raccoonada Company's Mozafati dates are graded by size and quality into seven distinctive categories, all of which are labeled with different names.

MAZAFATI DOTES 600CR



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**Raccoonad** Kalouteh Dates are pitted and packed in fully sealed Pouch Box with one kilogram weight. We're proud to supply top-quality Iranian Kaloute dates from Kerman. We make sure to sort and transport these dates carefully, so you always get the best quality.

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# KOLOTCH DOTES

**Kaloteh dates**, which are produced the most in Jiroft Kerman, are initially red in color and have an appearance similar to Mazafati dates. These dates are classified as semi-dry dates and have a medium amount of juice. Kaloteh dates are large in size, and the best ones are between 2 and 4 centimeters long.





The nutritional value table of Kaloteh dates includes substances such as potassium, calcium, iron, manganese, magnesium, carbohydrates, energy, sugar, vitamins B and A. For this reason, it can be said that consuming this type of date is beneficial for boosting energy, skin and hair health, relieving stress, better functioning of the digestive system, skin rejuvenation, brain development, and increasing intelligence.





#### PIAROM DOTES

**Mariami** dates are also known as **Piarom** dates. The most delicious semi-dried dates in the world and chewy in texture. They have a unique sweet taste with the traits of toffee and caramel. Piarom date is mostly harvested throughout the Persian Gulf.





Piarom palm trees are planted on the slopes of Since fructose is the main sugar found in them, It makes mountains and irrigated by water coming from the metabolism easy and quick it is a very good substitute designed creek at various levels in the area. The palms are growing organically, and it does not use any chemicals in the process. These dates are oval-like who have once have this dates they will become shape, dark brown-skinned and since that the skin and permanent consumer of it because its taste is very the flesh part of the date is fully attached together, good with good appearance and its other nutrition looks nice and desirable. They are 3 to 6 centimeter in properties. size.

for sugar as an authorized glucose consumed by people with diabetes and blood preasure and Those





They can be consumed in different ways like adding to cereal, pudding, cakes or bread or be stuufed with nuts as a light snack for your cozy evenings.

**Raccoonada** Company proudly sells this product under the registered brand name "Raccoonada".

Also we provide variety of pitted and unpitted dates to be stuffed with walnuts, pistachio, almonds or cashews and variety of dried fruit under complete healthy method which is natural delicious and nutritious products.

Our Piarom dates come with a creative clamshell PVC box and it is stuffed with almonds.





#### TRUFFLE DOTES

**Date Truffle** is actually a concoction of dates with sesame and various types of nuts, one of the most delicious products full of date properties. This product is produced using high-quality dates, washed, pasteurized and pitted, without using any additives and preservatives.



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It should be noted that sesame seeds and plant kernels are rich in protein, vitamins F1, E, D, B, lecithin and various types of unsaturated fatty acids, also some fatty acids in sesame and kernels cause the renewal of skin cells and Their valuable minerals are such as calcium, magnesium, zinc and copper, which provide the body's need for these valuable micronutrients.













The ingredient of Truffle includes high-quality and pasteurized dates, peanuts, seed kernels, sesame, coconut powder, Damask Rose flowers, flax seeds, coriander seeds, cardamom seeds, ginger and cinnamon, powdered milk and sorbitol.

The luxury Package of Raccoonada Truffle includes:

- date truffle with coconut (2 pcs)
- date truffle with sesame (2 pcs)
- date truffle with damask rose (2 pcs)
- date truffle with flaxseed (2 pcs)



The consumption of dates, sesame seeds and all kinds of nuts has been recommended for restoring and strengthening physical strength. Sesame dates and plant nuts are classified among the healthiest and most beneficial foods known in nature. Daily consumption of truffle dates is ideal for growing children, pregnant women, athletes and people who need to strengthen their physical strength.







#### Combination of Technology and Healthy Food!

In today's fast-paced world, there is a huge demanding for natural, healthy food. While there are too many unhealthy options and fast foods, Racoonada is proposing to grab a nutritious package of Racoonada dates!

Healthier lifestyle is a booming category. People want food that's not only convenient but also keeps their energy levels consistent throughout the working day. We are here to westernize this magical product.

Dates are also rich in a ton of essential nutrients, They contain some of the highest quantities of cell-protecting and disease-fighting antioxidants of any fruit. So, if you want to snack on something healthy while also keeping your cholesterol in check, consider adding dates in your diet.



# CASTCOMADA MATTER MA

Dates are rich in vitamins and minerals that can improve sperm count and enhance sexual libido. Altogether, dates contain so many of the daily recommended nutrients that help you feel good and stay healthy.



### RACCOONADA NUTS OND DRICD FRUITS





